



## **Aristocrat expands team to capitalize on Latin American growth**

**Las Vegas, 29th September 2009**

**Aristocrat Technologies, Inc. is gearing up to expand its presence in the Latin American region with three key appointments. Based in the United States, Alvaro Nores will support both the existing Argentinean office as well as the newly created Mexican office in his position of Vice-President Latin America. Carlos Carrion, the current Marketing Manager for Aristocrat in Latin America, will assume the post of Director of Sales and Operations – Mexico and will move to our new office in Mexico City in November. Stepping in to replace his Las Vegas-based role is Olga Pleguezuelos, who moves across from Aristocrat's London office.**

**The new appointments have been made to support Aristocrat's highly successful Latin American office based in Buenos Aires and led by the General Business Manager for Latin America, Juan Pablo Irrarrazaval, and Sales Manager Alejandro Saraintaris – and assist with the expected growth and expansion of business in this region.**

Alvaro Nores brings 18 years experience in operations management and business development in the gaming and technology sectors and since 2002 served as President and COO of ID Interactive, leading the company's game development, operations, business strategy, and international sales. An Argentinean national, fluent in Spanish and English., Alvaro holds an MBA from the Massachusetts Institute of Technology and M.Sc. in Industrial Engineering from the Buenos Aires Institute of Technology and has successfully performed in previous roles in business strategy and operations management with Verizon, Booz & Co., and RJR Nabisco.

Mexican-born Carlos Carrion joined Aristocrat in 2006 as Project Manager for Latin America, bringing with him over 12 years of international experience in marketing, sales and engineering in the gaming and telecommunications industries. Rapidly achieving significant growth in the region, he was promoted to his current Marketing position in 2008. He holds a Bachelors Degree in Mechanical Engineering from the National Autonomous University of Mexico and has enjoyed successful roles with Alcatel, Concept Games and Paragon Path.

**Aristocrat Technologies, Inc.**

7230 Amigo Street, Las Vegas NV 89119

telephone +1 702 270 1000 fax + 1 702 270 1001 web [www.aristocratgaming.com](http://www.aristocratgaming.com)



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Olga Pleguezuelos joined Aristocrat Technologies Europe as Marketing & Communications Manager in 2007 having gained 10 years' of international marketing experience in the marketing, telecommunications, I.T and service sectors. Her career also includes a background in the marketing and advertising industry, handling major B2B/B2C accounts including Coca-Cola, Hewlett Packard and France Telecom. She earned a MA Degree in Communications at the University of Barcelona, Spain and speaks fluent English, Catalan and Portuguese in addition to her Spanish mother tongue.

Commenting on the new appointments, Aristocrat Americas' Chief Operating Officer, Seamus McGill said: "Latin America is a key region in Aristocrat's global development and we anticipate significant growth there over the next few years. The recruitment and promotion of these highly skilled professionals will complement our existing team and position us well for growth"

**Media enquiries:** Paul Speirs, Steinbeck Communications  
**Tel:** +1 702 270 413-4278  
**Email:** paulspeirs@cox.net

**Aristocrat Technologies, Inc.** is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of gaming solutions that consistently outperform the competition. The Company is licensed by over two hundred regulators and its products and services are available in over ninety countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, interactive video terminal systems, electronic tables and casino management systems. For further information visit the company's website at [www.aristocratgaming.com](http://www.aristocratgaming.com).