



Aristocrat is Ready for G2E Asia 2011 with First-ever Trade Show App for iPhone, iPad

MACAU, China (1 June 2011) – [Aristocrat](#) is the leading supplier to the casino gaming industry across the Asia Pacific region, and now the company is ready to launch the first-ever trade show app for [iPhone](#) and [iPad](#), just in time for [G2E Asia 2011](#). The first-ever app is available for immediate download for both iPhone and iPad through the iTunes store in both English and in Simple Chinese.

“We are absolutely committed to delivering the best gaming experience in Asia every day, and we created this first-ever G2E app as the perfect complement of our incredible product offerings at this year’s G2E Asia, and to ensure Aristocrat’s stand is every attendee’s first stop on the tradeshow floor,” said Aristocrat General Manager Asia Pacific David Punter.

The easy-to-use app is a virtual tour of everything Aristocrat is offering at G2E Asia, and includes a comprehensive overview of products by map, bank and category. There is also an overview of TruServe, Aristocrat’s server-based solution uniting players, operators and best-of-breed content in an open-source environment.

Users can also easily download PDFs of specific products, and an integrated iCalendar empowers users to book G2E Asia conferences, the manufacturers function, guided tours of the stand and request meeting rooms.

On its stand #201, Aristocrat will be showing an amazing collection of Asian-themed games, both standalone and link products; four exciting new game categories: Mega Pay™, Remix™, Win Your Way™ and Drag ‘N’ Drop Wild™; proven math models; the new [VIRIDIAN WS™](#) cabinet; new Nteractiv™ LCD programmable button technology; the grand return of a long-time player favorite, Mr. Cashman™, now starring in the all-new [Cashman Fever™](#); and three new iGaming apps.

Aristocrat Leisure Limited (ASX: ALL) is a leading global provider of gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in over 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, interactive video terminal systems and casino management systems. For further information visit the company’s website at www.aristocratgaming.com.

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