



## **Aristocrat and Shuffle Master enter into IP license agreement**

January 4, 2012

Aristocrat Technologies Australia Pty Ltd (ASX:ALL) today announced it has entered into an intellectual property (IP) license agreement with Shuffle Master Australasia Pty Ltd.

The Aristocrat patents licensed under this agreement relate to high line games, progressive trigger technology (Hyperlink) and player messaging technology.

Aristocrat Managing Director and Chief Executive Officer Jamie Odell said Shuffle Master's decision to enter into the IP license agreement represents the importance of Aristocrat's intellectual property to the gaming machine industry.

"Aristocrat's IP is a crucial company asset and the company will continue to proactively leverage its extensive IP portfolio as a core part of our business strategy." Mr Odell said.

Shuffle Master clearly understands the strategic value of intellectual property and we are pleased to enter into this alliance with Aristocrat, said Shuffle Master's Chief Executive Officer Gavin Isaacs.

"Through this agreement Shuffle Master can continue to deliver the latest innovations to the gaming industry." Mr Isaacs said.

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Aristocrat Leisure Limited (ASX: ALL) is a leading global provider of gaming solutions. The Company is licensed by over 200 regulators and its products and services are available in over 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, interactive video terminal systems and casino management systems. For further information visit the Group's website at [www.aristocratgaming.com](http://www.aristocratgaming.com).