



ARISTOCRAT TO SHOW AT 3RD ANNUAL ELA TRADE SHOW

Trade Show Appearance Comes as Aristocrat Opens Mexico City Office

LAS VEGAS (May 3, 2010) – Aristocrat Technologies continues an extremely successful spring trade show season with an appearance at the upcoming 3rd annual Latin American Gaming Exposition (ELA). The event takes place 6-7 May at the Centro Banamex in Mexico City. Aristocrat will be in stand #49.

The trade show appearance coincides with the opening of Aristocrat's new office in Mexico City. The decision to open the Mexico City office will allow Aristocrat to firmly establish a presence in the region to aggressively pursue opportunities and provide exceptional customer service to its South American customers.

On the stand will be an extensive display of Aristocrat's most popular game categories including 20-line, 50-line and 100-line standalone progressives, Reel Power™, Xtra Reel Power™ and Super Reel Power™ titles, Power Pay™ titles, standalone progressives and double standalone progressives.

Proven performing games will be shown, including *Tiki Torch™*, *Queen of the Nile™*, *Sun and Moon™*, *50 Lions™*, *100 Lions™*, *African Dusk™*, *Jailbird™*, *Wicked Winnings II™*, *Choy Sun Returns™*, *Zorro™*, *Mr Woo Moonlight Market™* and *Corrida de Toros™*.

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of gaming solutions. The Company is licensed by over two hundred regulators and its products and services are available in over ninety countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, interactive video terminal systems, electronic tables, and casino management systems. For further information visit the company's website at www.aristocratgaming.com.

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