



Aristocrat Lights up G2E with New Products and Technology

Asia's leading slot machine provider, Aristocrat, will launch a range of exciting new products designed for the Asian market this week at the G2E Asia 2010 Gaming Expo in Macau.

Mr David Punter, Aristocrat's General Manager Asia Pacific said, "Our aim is to make sure our products are meeting the needs of local operators and players – confirming our commitment to the world's fastest growing gaming region.

"We have an extensive range of games which are either inspired by local players or are proven performers which have been brought in from other regions but tailored for the Asian market.

"For example we will showcase the Yellow Dragon™ hyperlink at G2E which has been specially developed for the Asian market. Based on the region's most successful hyperlink Fa Fa Fa™ and the legendary tale of Huang Long, Yellow Dragon™ is scheduled for release in the second half of the year."

The Yellow Dragon™ hyperlink will feature a combination of top-performing games including the recently approved, 100 Dragons™ which is an extension of the popular 50 Dragons™ and 100 Lions™.

Aristocrat will also be launching its international success story, the JAWS™ jackpot link. A highly interactive game with many bonus features, this link features on-screen messages and player instructions in Chinese and will be rolled out in Macau and other markets in coming months.

Also being launched is a new Asian-themed Xtreme Mystery™ Link - Jade Mountain™ – and nine new standalone games including 100 Dragons™.

Mr Punter said, "We will also be taking the opportunity to show our customers US product which we can expect to see in Asia in the coming years. This includes our VIRIDIAN™ cabinet with a wider screen and LCD buttons, and the Vii™ Slant which has been engineered with enhanced ergonomics for players and easier accessibility for operators. The VIRIDIAN™ WS™ (widescreen) and a range of games for this cabinet are scheduled for release in Asia in late 2011."

Another exciting innovation from the US is Beijing Bonanza™- Aristocrat's first GEN7 connected gaming product. On display for the first time in Asia, Beijing Bonanza™ creates a an exciting community gaming experience that includes a tournament feature

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