



ARISTOCRAT BRINGS INCREDIBLE GAMES AND OASIS 360™ SYSTEM TO SOUTHERN GAMING SUMMIT

LAS VEGAS (April 30, 2010) – Aristocrat is bringing an incredible range of new games and its popular Oasis 360™ system to the Southern Gaming Summit (SGS), which takes place May 5-6 at the Mississippi Coast Coliseum & Convention Center in Biloxi.

Taking center stage at Aristocrat's booth #812 will be Aristocrat's newest RFX™ stepper *Kentucky Derby™*. The game officially launches just five days before SGS at the 136th running of the Kentucky Derby at the world famous Churchill Downs. Aristocrat's Kentucky Derby™ slot is the world's first Kentucky Derby themed slot machine, a result of a licensing agreement between Aristocrat Technologies, Inc. and Churchill Downs Incorporated ("CDI").

The 5-reel Kentucky Derby™ RFX™ stepper delivers 136 years of brand recognition to the game and brings the heart of Louisville to the heart of casinos. The new game comes in a choice of two unique, themed launch base games: *Oaks Day™* and *Run for the Roses™*. Players will race for a four-level interactive jackpot with a *Hyperlink®* trigger.

Making its SGS premiere is Aristocrat's new VIRIDIAN WS™, the Vii™ slant and the exciting new VERVE hd™, just selected as one of the Top 20 Most Innovative Gaming Technology Products Awards for 2009 by *Casino Journal*. Powered by the GEN7™ platforms, these new cabinet offerings will provide players an even more enjoyable gaming entertainment experience through our improved ergonomics, 13 button panel support, exciting new LCD programmable button technology, easier accessibility and larger 22" LCD screens.

If your idea of fancy mood lightin' is a bug light from the hardware store, you might be a redneck. And you'll love playing Jeff Foxworthy's™ brand spankin' new Kiss My Cash™ game, the newest Triple Standalone Progressive™ from Aristocrat! A fancy pardner to Jeff Foxworthy's™ Redneck Rumble™, Kiss My Cash™ is a fun 30-line Triple Standalone Progressive™ game with a cabinet that is as much fun to look at as the game is to play.

Aristocrat will also show *Beat the Bandits™*, *JAWS™*, *Hit The Heights™*, *Beijing Bonanza™*, and a wealth of new games and proven performers.

Incredible games deserve an incredible system, and more operators across North America choose Aristocrat's Oasis 360™ than any other system, almost 2-to-1. Most recently, Aristocrat's Oasis 360™ system was been enthusiastically embraced by the Choctaw

Aristocrat Technologies, Inc.

7230 Amigo Street, Las Vegas NV 89119

telephone +1 702 270 1000 fax + 1 702 270 1001 web www.aristocratgaming.com



Nation of Oklahoma. Oasis 360™ was also recently installed at the Calder Casino in Miami Gardens, Fla. Calder Casino celebrated its grand opening in January, and Oasis 360™ is monitoring play on each of the casino's 1,200 Class III games.

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of gaming solutions. The Company is licensed by over two hundred regulators and its products and services are available in over ninety countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, interactive video terminal systems, electronic tables, and casino management systems. For further information visit the company's website at www.aristocratgaming.com.

Jeff Foxworthy™ Redneck Rumble™ Kiss My Cash™ are trademarks of Jeff Foxworthy.
KENTUCKY DERBY: © Churchill Downs Incorporated. KENTUCKY DERBY is a trade mark or registered trade mark of Churchill Downs Incorporated. All Rights Reserved.
JAWS is a trademark and copyright of Universal Studios. Licensed by Universal Studios Licensing LLLP.
All rights reserved.

###

Contact:

Paul Speirs, Steinbeck Communications
(702) 413-4278, paulspeirs@cox.net