



Las Vegas, May 19th, 2009

Two players win big on Aristocrat games at Seneca Niagara Casino & Hotel within 48 hours of each other

Millioni\$er Player Wins \$500,000; Loco Loot Player Wins \$138,000

Two lucky players won big money playing Aristocrat slot games at Seneca Niagara Casino & Hotel in Niagara Falls, N.Y. last week – and they won the jackpots within 48 hours of each other!

First, a lucky Seneca Niagara Casino player rode the luck train to a life-changing jackpot playing Aristocrat's Loco Loot™ penny slot. She won an incredible \$138,000.

Then not even 48 hours later, Laurey Kenward of Ransomville, N.Y., won half a million dollars playing Aristocrat's popular and exciting Millioni\$er™ penny slot. "I couldn't believe it!" Kenward exclaimed, beaming from ear to ear. Millioni\$er last hit for \$1.1 million in April in Laughlin, Nev.

"Our players love Aristocrat games," said B.J. Martin, Vice President of Slot Operations at Seneca Niagara. "To have two players win life-changing jackpots in less than two days has been amazingly exciting for us, and more importantly, for our players."

Loco Loot is one of Aristocrat's proven performing multi-site progressives and has paid players more than \$5,000,000.00 in jackpots since its inception. Loco Loot brings a gold rush of excitement to casino floors everywhere. Loco Loot is played on Aristocrat's Reel Power base games which offer players up to 243 ways to win, and is linked with Aristocrat's multi-level, multi-site *Hyperlink*® progressive jackpot. All Loco Loot games feature cutting-edge graphics, animations, sound and crystal clear LCDs.

Millioni\$er is a *Hyperlink*® progressive and sports a patented second-screen feature with four different jackpot levels that can be triggered randomly during game play. The four tiered progressives give Millioni\$er a higher hit frequency so players win jackpots more often. Millioni\$er jackpots are paid out as an annuity over a 20-year basis.

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Media: Paul Speirs, (702) 413-4278
paulspeirs@cox.net
Steinbeck Communications

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For more information about Seneca Niagara Casino & Hotel, Seneca Allegany Casino & Hotel or Seneca Buffalo Creek Casino, please visit: www.TheSenecaCasinos.com.