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Bally Wulff's Game Station to host Aristocrat game content

Aristocrat Technologies Europe Limited has entered into an agreement with Bally Wulff GmbH to provide content on their Game Station platform for release into the German Arcade market this year.

The agreement represents Aristocrat's first entry into the German Arcade market which includes 125,000 machines operating in around 8,000 arcades.

Daniel Lindsay, General Manager Europe said, "This is a great example of how Aristocrat content can be utilised, under contract for deployment into a sector adjacent to Aristocrat's existing casino market. "We have worked very closely with the development team at Bally Wulff to ensure that the initial games selected meet the new regulations and offer players an exciting and appealing product," he added.

Tim Wittenbecher, Bally Wulff Managing Director, said "I am delighted about the co-operation with Aristocrat.

"The unique selling proposition of our game platform for the German street market is the opportunity to integrate games of selected partners. Aristocrat is definitely the best partner that we could have chosen to make our multigame portfolio more attractive. The power of Aristocrat games is well known in the German market and we believe that operators and players will be very excited to find their games on Bally Wulff machines."

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