



ARISTOCRAT ASKS THE GAMING INDUSTRY:
“ARE YOU READY FOR NEW MATH MODELS
FROM THE SLOT MATH LEADER...”

LAS VEGAS (October 14, 2010) – [Aristocrat Technologies](http://www.aristocratgaming.com) is known the world over for its leading and player-tested math models that keep slot players engaged and having fun longer. Now in booth #1210 at the upcoming [Global Gaming Expo](#), Aristocrat will reveal exciting new math models designed to take the gaming industry to a new level of fun and profitability.

“Operators and players in nearly every gaming jurisdiction in the world know that Aristocrat games are more fun to play than games from any other supplier. The driving reason for that is our math – it’s just simply better and makes the game more fun,” Nick Khin, President of Aristocrat Americas said. “We have spent the last year creating new and even better math models that will have operators saying, ‘It’s not just math; it’s Aristocrat math.’”

In addition to its exciting new math models, at G2E 2010, Aristocrat will also be showing more than 230 games, new and innovative game play, new modules to the Oasis 360™ system, and the award winning VERVEhd™, VIRIDIAN WS™ and Vii™ cabinets.

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines, interactive video terminal systems and casino management systems. For further information visit the company’s website at www.aristocratgaming.com.

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