



Aristocrat Brings Expertise to ICE 2012

London, 10th January 2012

Aristocrat Technologies Europe will use ICE 2012 to unveil a range of new games that highlight the company's strong pedigree stretching nearly six decades.

Appearing alongside numerous new innovations on stand 3415 at the Earls Court Exhibition Centre will be some familiar names as Aristocrat brings some of its most formidable faces to the forefront of widescreen gaming in Europe.

Queen of the Nile™, one of the world's most successful gaming goddesses, makes a return to the floor in a new 'Queen of the Nile Legends™' DSAP (Double Standalone Progressive) format, paving the way for a number of other players' favourites scheduled for European release in 2012.

Bas Visser, Head of Product and Marketing at Aristocrat Europe, said Queen of the Nile is one of Aristocrat's keystone creations.

"This game has been a global player favourite for 15 years and its appeal remains everlasting," Mr Visser said.

"Having recently made the transition to online platforms, it's now ready to reign over casino floors once again in a two-game multi game format featuring Queen of the Nile Classic and Queen of the Nile Deluxe."

The Phantom™ spearheads the launch of a range of exciting new multiline games from Aristocrat including Thunder King™, Hero's Fortune™ and Hooray for Honeywood™.

"A licensed game themed on the epic comic book hero, The Phantom has proved to be a phenomenal favourite with players following its release and is now rolling out across global markets," said Mr Visser.

"Stuntman Sam has begun rolling out in Europe and will be performing his daredevil antics on our ICE stand once again, and he'll be joined by another Feature Top Box draw: JAWS™ Bounty Hunter, a distinctive DSAP with great animation and player interaction."

Recently added gaming categories, introduced by Aristocrat at ICE 2011 and proving popular on slot floors throughout Europe, will also receive extended support for 2012.

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Mega Pay™, with its multi reel set feature, welcomes three new games to the fold in Fortune Firecracker™, Rise of the Incas™ and Tiki Sun™. Win Your Way™, which lets players choose their pay table and playing style, also has two new titles as familiar games 50 Dragons™ and Miss Kitty™ make their widescreen debuts.

Some of Aristocrat's 'Classic' proven performers have also been updated and upgraded for widescreen rendition, including Geisha™, which heads up a series of low line/high denomination entrants incorporating Knights of Fortune™ DSAP and Wild Tooth™ TSAP (Triple Standalone Progressive).

"Many players continue to be captivated by the Aristocrat Classics," Mr Visser said.

"Their reincarnation aims to satisfy the needs of operators looking to upgrade the technology on their floors while retaining renowned games with respected track records."

"With these great games standing alongside each other, there's no doubt ICE attendees will see why Aristocrat has been creating the world's best games for almost six decades."

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Images: Queen of the Nile Legends
The Phantom
JAWS Bounty Hunter

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