



Aristocrat Launches AristoApp™ for iPhone® and iPad® Featuring Guide to Games, Systems, Sales Team

LAS VEGAS (October 5, 2011) – As part of its activities at the [Global Gaming Expo](#), leading casino games and systems technology developer [Aristocrat](#) has launched a new app for iPhone® and iPad®. The AristoApp™ is available for immediate download from the [App Store™](#), and Aristocrat will be featuring the app in its G2E booth #1141.

“We are constantly developing new and innovative technologies that move the industry forward and further empower us to create the world’s greatest gaming experience every day,” said Aristocrat Americas President Nick Khin. “The AristoApp is one more example of our willingness to invest in technology that moves the business forward, and is also really fun and cool, which is what gaming is supposed to be.”

The AristoApp features a library of profiles on the extensive lineup of Aristocrat’s exciting, new games and new game categories that will be featured in its G2E booth, including Tarzan® Lord of the Jungle™, Mission: Impossible, The Phantom™, Godard’s Rockin’ Olives, and new VIRIDIAN™ Hybrid games including Diamond Destiny™ and Zorro™.

The AristoApp also features overviews of two exciting, new modules available the company’s Oasis 360™ system, which will premiere at G2E: nCompass™, a single-solution content delivery technology; and nVision™, the industry’s most advanced business intelligence solution.

Additionally, the AristoApp gives users a quick and easy reference guide to Aristocrat’s G2E booth and product layout. After G2E, the app will have future industry event dates that can be added to the user’s calendar. The app also features profiles and quick links to the entire Aristocrat Americas sales team, and summaries and download links to player-favorite Aristocrat games that are available now as apps on the App Store™.

The AristoApp was designed to be a living app that users can keep as part of their daily work activities, not just use during G2E. For example, users can set the app to automatically deliver messages on new games and system updates, and can connect directly with the sales team right from the app.

The AristoApp can be downloaded now from the App Store™. For more information, contact your Aristocrat sales representative or visit www.aristocratgaming.com.

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