



## **Aristocrat to Premiere Three Exciting New Modules of its Oasis 360™ System at G2E**

### ***nCompass™, nRich™ and nVision™ Add Incredible New Dimensions to Industry's Most Widely Used System***

LAS VEGAS (September 1, 2011) – All around the globe, Aristocrat creates the world's greatest gaming experience every day. At G2E 2011, Aristocrat will show how that experience is enhanced with its Oasis 360 system and its three new exciting modules, which will premiere at G2E: nCompass™, a single-solution content delivery technology; nRich™, a completely new type of bonusing solution; and nVision™, the industry's most advanced business intelligence solution.

"We have been actively listening to our customers and their changing needs. nCompass, nRich and nVision are new technologies that we developed in direct response to customer feedback," said Aristocrat Vice President for Systems Sales & Marketing Kelly Shaw. "We have demonstrated the new technologies to customers, and the response has been overwhelmingly positive. Now we are very excited to show these technologies to the world at G2E."

nCompass is the next generation in casino management system technology at the gaming device that encompasses the property's total offerings with the player's unique gaming experience. nCompass connects both new and legacy games, delivers high-impact content, advanced bonusing, and above all, empowers a property to have direct and interactive contact with its players. nCompass is a single solution that delivers video or animated content, provides state-of-the-art touch-screen interactivity, displays player points earned in a day (or points earned based on tier ranking), and gives a property and/or their vendor(s) the power to develop custom content. nCompass is the ultimate in flexibility, allowing a property to go so far as to even target marketing messages to specific players on individual gaming machines.

nRich offers a bonusing solution that is dynamic and reaches every carded player on the floor and grows every player on the floor based on their individual historical play/worth. nRich is different from all other bonusing applications in that bonusing offerings do not use static triggering mechanisms such as Coin-In, which could be meaningless or unachievable by a large majority of players. nRich increases profitability by focusing on growing every player in the CMS database, provides a personal bonusing experience to every player thus driving increased loyalty, increased visitation and increase in players share of wallet.

nVision is a breakthrough in business intelligence. Casino management systems are designed to gather data; however, only nVision gathers meaningful performance information and provides analytical resources and toolsets that are customizable and can grow as demand for information evolves and grows. nVision empowers users to access key performance indicators across the entire operation, enabling faster and better decision making through quick insights into current and historical performance data. Additionally, nVision allows the user to choose standards reports or ad hoc reports that allow the user to segment performance data on any metric in the data warehouse.

Oasis 360 is the most widely used system in North America, currently monitoring devices at more than 265 casinos. Oasis 360 is one of the gaming industry's most sophisticated systems, and includes robust, proprietary features that can be tailored to each property's individual needs.



See the incredible Oasis 360 system and new nCompass, nRich and nVision modules that give players the best gaming experience every day, only in Aristocrat's G2E booth #1141.

Aristocrat Technologies Inc. is a subsidiary of Aristocrat Leisure Limited (ASX: ALL), a leading global provider of gaming solutions. The Company is licensed by more than 200 regulators and its products and services are available in more than 90 countries around the world. Aristocrat offers a diverse range of products and services including electronic gaming machines and casino management systems. For further information visit the company's website at [www.aristocratgaming.com](http://www.aristocratgaming.com).

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